

- strategic introductions
- business development
- marketing
- events
- investor relations
- public relations

GABRIELLE GUTTMAN

Gabrielle Guttman is President of Connex Consulting Inc., a consultancy that employs an integrated and customized approach to successfully growing businesses to the next level through strategic introductions, business development, events, marketing, public relations and investor relations. With over 15 years of experience and acting as a marketing bridge between New York and Connecticut, Gabrielle has developed a strong track record of identifying, building and maintaining long-standing client relationships in this key geographic region. Clients and target markets include hedge funds, private equity funds, financial institutions, professional services firms, women/minority-owned businesses and not-for-profit organizations.

Prior to founding Connex, Gabrielle was Vice President of Business Development & Marketing for Southridge LLC. She was responsible for hedge fund marketing, public/investor relations and marketing financial products to global public companies. Before joining Southridge, Gabrielle was Director of Business Development for Kroll Inc. where she was responsible for establishing and maintaining strategic relationships within the financial services community, specifically, hedge funds, investment banks and private equity funds. Prior to Kroll, Gabrielle was Vice President of Business Development for VCG, a subsidiary of Grey Group Inc. At VCG Gabrielle managed all aspects of U.S. business development, strategic planning and sales for the firm's investor communications business. Gabrielle was the liaison between company executives, investment bankers, and the VCG team while facilitating high profile financial transactions ranging from \$50 million to \$1 billion. Gabrielle began her career in the financial services industry as a Corporate Finance Analyst in the investment banking division of Bear, Stearns & Co. Inc. where she helped execute equity, debt and M&A transactions across a wide range of industries.

Throughout her career, Gabrielle has been an active volunteer and currently holds leadership positions with not-for-profit and philanthropic organizations focused on the financial services industry, women's initiatives and children's development. Since 2009, Gabrielle has been a member of the Steering Committee of the [New York Hedge Fund Roundtable](#) and in 2010 was appointed as Chairperson of the Liaison committee. Gabrielle is a Co-Founder of [HedgeNY](#), an online peer to peer marketing network for hedge funds and on the Advisory Council of the [Connecticut Hedge Fund Association](#). Since 2003 she has also held Board and Advisory positions with [Barnard Business and Professional Women](#). Additional notable affiliations include [Free Arts NYC](#), [Women's Campaign International](#), [ALTSO](#), [The Hedge Fund Association](#), [100 Women in Hedge Funds](#), and [Hedge Funds Care](#).

Gabrielle graduated Magna Cum Laude with a B.A. in Economics from Barnard College, Columbia University.